

2022

# ANNUAL REPORT



United  
Way



United Way of  
Southwest Michigan

# 2022 BOARD OF DIRECTORS

**Zack East**

Board Chair

Vice-President, Customer Success

Mid-West Family of SW Michigan and Indiana

**Nicole (Nicki) Britten**

Director of Population Health

Corewell Health, Southwest

**Glenn Cowles**

Owner

The UPS Store #3816, Paw Paw

The UPS Store & #5080, South Haven

**Barbara Craig**

Executive Director

Community Impact and Resource Development

Lake Michigan College

**Susan Dobrich**

Retired Chief Judge

Cass County

**Christina (Chris) Hardy**

Not-For-Profit Partner

Plante Moran

**Randy Hendrixson**

Owner

DPM Events & Berrien County Record

**April Lloyd**

Manager - Design Engineering

AEP - D.C. Cook Nuclear Plant

**Gokul Nair**

Global IT Director - Strategic Sourcing,

Sustainability & EHS

Whirlpool Corporation

**Tim Smith**

CEO

Woodlands Behavioral Health

**Emily Szymkiewicz**

Vice President - Retail Operations

United Federal Credit Union

**Korey Thomas**


Head of Investor Relations

Whirlpool Corporation


**Susan Watts**

VP Communications & Public Affairs

Bronson Healthcare



**\$4,969,541 TOTAL FUNDS RAISED**



**\$2,278,629 IN STATE AND FEDERAL GRANTS LEVERAGED BY UNITED WAY FUNDING**



**\$579,105 IN IN-KIND DONATIONS**



**\$460,306 VALUE OF VOLUNTEER SERVICE HOURS HOURS**



**2,307 VOLUNTEERS SERVED 15,369 HOURS**

**\$8,287,581 TOTAL VALUE DELIVERED TO COMMUNITY**

# 2022 UNITED WAY CORPORATE CAMPAIGN SUPPORT

1st Source Bank  
Abbott Laboratories Fund  
Achievers  
Allied Solutions, LLC  
American Electric Power, Cook Nuclear Plant  
American Society of Agricultural and Biological Engineers  
Amerihealth  
Andersen Corporation  
Andrews University  
Area Agency on Aging, Region IV  
AT&T/SBC Corporation  
Ausco Products, Inc.  
Avient Corporation  
Barrett & Driscoll, MDs  
Berrien County Cancer Service, Inc.  
Berrien Regional Education Service Agency (RESA)  
Berrien Springs Public Schools  
BH - SJ Joint Wastewater Treatment Plant  
Big Brothers Big Sisters  
Boys & Girls Clubs of Greater Southwest Michigan  
Brandywine Community Schools  
Bronson Healthcare Group  
Buchanan Community Schools  
Buchanan Galien Lion's Club  
C.A.R.E. Dentistry  
CARES (Community AIDS Resource and Education Services)  
Cass District Library  
Cassopolis Public Schools  
Center[ed] On Wellness  
Chase  
Children's Advocacy Center of Southwest Michigan  
Circle Federal Credit Union  
City of Bridgman  
City of Dowagiac  
City of Hartford  
City of Niles  
City of St. Joseph  
Cleveland - Cliffs, Inc.  
Coloma Community Schools  
Coloma Township Police Department  
Combined Insurance Agencies, Inc.  
Competitive Edge, LLC  
Consumers Credit Union  
Consumers Energy  
Corewell Health  
Cornerstone Alliance

Costco Wholesale Corporation  
Countryside Academy  
County of Berrien  
Crowe Foundation  
Disability Network of Southwest Michigan  
Domestic & Sexual Abuse Services  
Domestic Violence Coalition, Inc.  
Dowagiac Union School District  
DTE Energy Company  
Eaton Corporation  
Eau Claire Public Schools  
Edwardsburg Public Schools  
Eli Lilly and Company  
Emergency Shelter Services, Inc.  
Engineered Plastic Services, LLC  
Enterprise Holdings, N.E.C.  
Everwise Credit Union  
Exelon Corporation  
Ferguson Michiana, Inc.  
Fidelity Brokerage Services, LLC  
Fifth Third Bank  
Fifth Third Foundation  
Frederick S. Upton Foundation  
French Paper Company  
Gabriel's Trumpet Foundation  
Gallery on the Alley  
Gast Jun-Air, an Idex Corporation  
Give Lively Foundation, Inc.  
Give With Liberty  
GL Wasko & Sons, LLC  
Glik's  
Graphic Packaging  
Hanover Insurance Company  
Heritage Southwest Intermediate School District  
Honor Credit Union  
Horizon Bank  
Hungerford Nichols CPAs & Advisors  
Hypertherm, Inc.  
Indiana Health Information Exchange  
Indiana Michigan Power, an AEP Company  
Insurance Management Service  
International Union - UAW  
J.C. Penney Company, Inc.  
Johnson Controls-Hitachi  
Jonah McDonough State Farm  
K & M Machine-Fabricating, Inc.

Kangeroo Klippers  
Kellogg's  
Kemner Iott Benz  
Kimberly Clark  
Kinexus Group  
Kruggel Lawton CPA  
Lake City Bank  
Lake Michigan College  
Lakeshore Public Schools  
Legal Aid of Western Michigan  
Lincoln Charter Township  
Lindberg/MPH  
Logan Autism Learning Center  
Lovejoy Inc., a Timken Company  
Marcellus Community Schools  
Martin's Super Markets  
Materials Resources  
MAVERICK Technologies  
Meijer Inc.  
Michigan Gas Utilities/WPS Foundation Group  
Mid-West Family Southwest Michigan  
Midwest Timer Service, Inc.  
Mol-Son, Inc.  
Mosaic CCDA  
Niles Community Schools  
Niles Precision Company, Inc.  
Old National Bank  
O'Reilly Auto Parts  
Our Lady of the Lake Catholic School  
PACE of Southwest Michigan  
Paw Paw Township  
Pepsi Cola Bottling Group  
Pfizer  
Pilkington  
PNC Bank  
Pri Mar Petroleum Inc.  
Price Waterhouse Coopers LLP  
Ravitron, Inc.  
REMAX by the Lake  
River Valley School District  
Riverwood Center  
Robert Bosch Corp., Chassis Division  
SEMCO Energy  
Senior Nutrition Services  
Senior Services of Van Buren County  
Signature Dealer Group  
South Bend Medical Foundation  
Southwest Michigan Community Action Agency  
Southwest Michigan Regional Chamber  
Southwestern Michigan College

St. Joseph Public Schools  
Standard Motor Products, Inc.  
State of Michigan Employee Charitable Campaign  
The Avenue Family Network, Inc  
The Center for Growth and Independence  
The Collective  
The Herald-Palladium  
Tyler Automotive  
United Federal Credit Union  
United Parcel Service  
United Way of Southwest Michigan  
Vail Rubber Works Inc.  
Valero Oil Company  
Van Buren Cass District Health Department  
Van Buren Community Mental Health Authority  
Van Buren Intermediate School District  
Vomela Transportation Graphics  
Walmart Corporation  
Walsworth  
Watervliet Public Schools  
Well of Grace Ministries, Inc.  
Wells Fargo  
Western Diversified Plastics  
Whirlpool Corporation  
Whirlpool Foundation  
Wightman  
Wolverine Mutual Insurance Company  
Wolverine Pipe Line Company  
Wolverine Worldwide  
Woodlands Behavioral Healthcare Network  
YMCA of Greater Michiana  
Zachry Group

# 2022 PROGRAM & EVENT PARTNERS

## Cass County School Supply Spectacular

### MAJOR SPONSORS



The McLoughlin Family Foundation



### GOLD SPONSORS



### SILVER SPONSORS



### IN-KIND DONATIONS

Heritage Southwest Intermediate School District  
UPS

## Operation Thanksgiving

### MAJOR SPONSOR

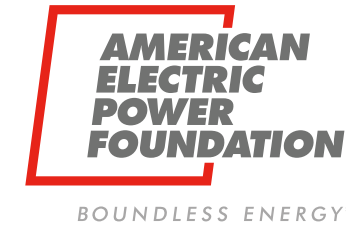


### IN-KIND DONATIONS

Feeding America West Michigan  
Kinexus Group

## Rake A Difference

### MAJOR SPONSORS



### GOLD LEVEL SPONSORS



### SILVER LEVEL SPONSORS



### BRONZE LEVEL SPONSORS

Andrews University  
Ausco Products  
Kemner Iott Benz  
Niles Precision Company  
Vail Rubber Works

## Dolly Parton's Imagination Library

### MAJOR SPONSORS



# FINANCIAL STEWARDSHIP

**WE'RE COMMITTED TO ENSURING THAT YOUR GIFT IS INVESTED IN THE MOST EFFECTIVE WAY POSSIBLE.** Our operating budget is audited by an independent accounting firm and is carefully reviewed by the members of the United Way Finance and Audit Committee and Board of Directors.

All gifts to UWSM (except for any designated gifts) stay here in Berrien, Cass, and Van Buren counties and are invested in the impact areas of Education, Financial Stability, Health, and Basic Needs, and respective issues within those areas. With an emphasis on accountability, we vet and review all funded programs in the areas of quality programming, finance, and administration to make sure that your gift is invested in the most effective and efficient way possible.

*But you don't have to take our word for it. We're proud to have earned a four-star rating from Charity Navigator, the world's largest and most trusted nonprofit evaluator. Charity Navigator gives a four-star rating to "exceptional" organizations that score a 90 or above in their review. UNITED WAY OF SOUTHWEST MICHIGAN EARNED A SCORE OF 98 IN BOTH OUR FINANCIAL RATING AND ACCOUNTABILITY AND TRANSPARENCY RATING. Less than 1% of the thousands of charities that Charity Navigator rates have earned perfect scores. UNITED WAY OF SOUTHWEST MICHIGAN HAS ALSO RECEIVED A GOLD STANDARD WITH CANDID (formerly called GuideStar).*

## FUNDING SOURCES

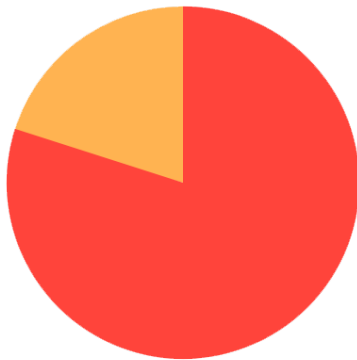
In addition to our annual fundraising campaign, we seek and earn funding from other sources. Examples include grants or sponsorship for internal programs like our 2-1-1 health and human service referral line, Dolly Parton Imagination Library, and other events such as Rake A Difference, and earnings from investments and endowment assets. These additional sources, along with campaign dollars, form our operating budget.

## ADMINISTRATIVE COSTS

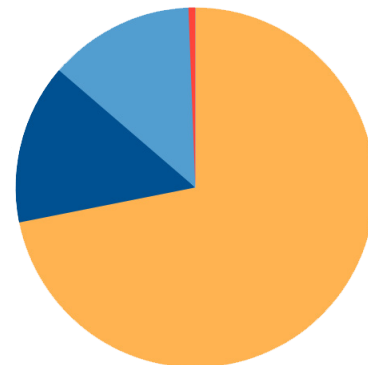
For the fiscal year ending December 31, 2022, United Way of Southwest Michigan's fundraising and administrative costs were 23%, below the national average. This percentage represents that portion of annual campaign dollars that we spend on administration (building, staff, etc.) and fundraising costs for the next year's campaign (materials, print, advertisements, etc.). We also help hundreds of other nonprofits maintain low overhead rates by providing them with volunteers.

## FUNDED ORGANIZATION/PROGRAMS

All agencies and programs requesting United Way funding undergo careful, regular, and in-depth financial review by experienced and trained volunteers and professional staff who review audited statements and budget documents. Agencies must report bi-annually about the impact of their programs and services. In addition, all United Way-funded agencies must be registered 501(c)3 agencies and must abide by the U.S. charitable laws.



fundraising/administration | total community investment



annual campaign: \$3,825,243 | grants: \$766,151

other income: \$697,089 | investment income: \$32,798

