



United Way of
Southwest Michigan

VIRTUAL FUNDRAISING

Here are some great ideas on how you can raise funds for your campaign even with some or all your staff working remotely. United Way can even help you collect funds for your events, so please contact your Coordinator for more details and assistance.

1. Host an online auction
2. Showcase a Virtual talent show
3. Online Gaming Tournament
4. Virtual Raffle Fundraiser
5. Virtual walk/run/bike a thon
6. Virtual Movie Night
7. Virtual Happy Hour
8. Photography contest
9. Costume contest – Get ready for any holiday or event
10. Art/Drawing contest
11. Virtual Paint or craft night - Lead an afternoon crafting class. Materials can be digital, or they can be delivered to employees in a contactless manner.
12. Decorating house, or room for the holidays - Viewers can pay per vote for their favorite
13. Pumpkin carving
14. Employee trivia – Unknown facts, guessing game.
15. Pet pics contest
16. Baby pics contest – See if you can guess your co-workers
17. Scavenger hunt – Look for a list of specific items that may be around the inside or outside of your house, take pics and have some fun!
18. Virtual Cooking Lessons
19. Virtual Bingo – Create free, at [my free bingo.com](http://myfreebingo.com) here
20. Jeopardy – Make your own Jeopardy board ([view a template here](#))
21. Guess How Many – Send pictures out to your employees and have them guess how many (ex. jellybeans, m&m's, etc.) are in the jar. Employees pay per guess and the winner gets the jar or another prize.
22. Find It – Have staff participate by having a host say an item that could be found in a house. The first person who brings back that item receives a point. Example: Find a wooden spoon - whoever shows their wooden spoon first receives a point. Have a list of 10-15 items and whoever has the most points wins.